

(403/1606)

UISC Food Survey

All respondents.
percents.

1. Your gender

--Click Here--	▼
Female	52.1%
Male	47.9%

4. If you're a student, please enter your major, or area of graduate study

98.4%

2. Your position at UI

--Click Here--	▼
Faculty	19.9%
Staff	33.0%
Student	47.1%

5. When you were deciding what institution of higher education to attend, did you consider the type and quality of food offered?

--Click Here--	▼
Yes, dining options were very important.	4.7%
Yes, dining options were somewhat important.	7.9%
Not really; dining options weren't very important.	20.5%
Not at all; dining options didn't influence my decision.	62.1%
I don't know if dining options affected my decision.	4.7%

3. If you're a student, your level of study

--Click Here--	▼
Freshman	15.3%
Sophomore	8.4%
Junior	13.2%
Senior	12.6%
Graduate	16.8%

General Knowledge/Frame of Mind

1. Where do you get the majority of your information regarding food?

--Click Here--	
Family	37.7%
Internet	19.1%
Magazines	8.7%
Television	7.2%
School	5.5%
Newspapers	5.0%
Books	8.7%
Academic journals	4.2%
Dietician or other physician	4.0%

2. How familiar are you with the following terms?

	Very Familiar	Some Familiar	Not Familiar
Sustainability	57.6%	36.7%	5.7%
Seasonality	54.8%	36.0%	9.2%
Organic	73.7%	25.3%	1.0%
Fair Trade	45.4%	42.9%	11.7%

3. What is your impression of each of the following?

	Favorable	Unfavorable	Unsure
Organic foods	77.9%	8.7%	13.4%
Natural foods	86.1%	4.2%	9.7%
Genetically modified foods	28.3%	42.2%	29.5%
Irradiated foods	24.8%	27.8%	47.4%
Locally grown foods	94.8%	0.5%	4.7%
Eating seasonally grown foods	93.1%	1.2%	5.7%
Use of antibiotics in meat and milk	18.9%	58.3%	22.8%
Use of hormones in meat and milk	11.7%	68.5%	19.9%
Food preservatives	31.0%	42.7%	26.3%
Processed foods (i.e., noodle mixes, canned soup, heat'n'serve frozen foods)	41.9%	43.9%	14.1%

Environmental/Social Impacts of Food

1. How often do you consider the environmental impact of the food you eat?

--Click Here--	
Never	15.1%
Sometimes	50.9%
Most of the time	26.8%
All of the time	7.2%

2. When you make a food purchase how much do you know about the journey that foodstuff made to get to your plate? (1 being nothing, 6 being everything)

--Click Here--	
1	10.9%
2	16.6%
3	32.3%
4	26.1%
5	11.7%
6	2.5%

3. How many food miles do you think the "average" American meal has traveled?

--Click Here--	
0-100 miles	1.2%
101-500 miles	12.9%
501-1000 miles	35.0%
1001-1500 miles	27.8%
1501-2000 miles	23.1%

4. How interested would you be in growing your own food in a university community garden?

--Click Here--	
Not interested	41.9%
Somewhat interested	32.3%
Very interested	23.3%
Unsure	2.5%

5. Are you willing to pay more for organically grown produce?

--Click Here--	
Yes	53.1%
No	46.9%

5.1. If yes, how much more?

--Click Here--	
10%	33.6%
20%	36.4%
30%	17.3%
40%	3.7%
50%	4.2%
>50%	4.7%

6. Do you buy food at the Moscow Farmers Market?

--Click Here--	
Yes	58.3%
No	35.7%
I didn't know Moscow had a farmers market	5.7%

6.1. If you buy food at the Farmers Market, why do you shop there? (check all that apply)

It's fun	80.9%
The food is locally/regionally grown	88.1%
I can buy directly from the grower(s)	76.2%
It's cheaper than other local grocery stores	29.8%
It's more nutritious than other local grocery stores	44.3%
I can buy in bulk, or by the box/crate	23.0%
I like to buy/eat seasonally	75.3%

Health/Nutritional Benefits of Food

1. How often do you consider the nutritional value of the food you eat?

--Click Here--	
Never	1.5%
Sometimes	19.9%
Most of the time	52.1%
All of the time	26.6%

2. Do you know your recommended daily caloric intake?

--Click Here--	
Yes	65.5%
No	34.5%

3. Do you know your recommended daily fat intake?

--Click Here--	
Yes	47.6%
No	52.4%

4. Do you track the number of calories you consume daily?

--Click Here--	
Yes	8.2%
Sometimes	38.2%
No	53.6%

5. How do you view your weight?

--Click Here--	
Underweight	3.2%
Just right	31.3%
Could lose 5 to 10 pounds	42.4%
Overweight	20.3%
Obese	2.7%

6. How do the following factors impact the balance and nutrient quality of your food intake?

	Greatly impact	Some impact	No impact
The cost of food	46.2%	44.7%	9.2%
Poor eating habits	21.1%	52.6%	26.3%
Not enough time to cook	31.5%	48.9%	19.6%
Not enough time to eat	20.3%	41.2%	38.5%
Lack of nutritional information	7.4%	31.5%	61.0%
Healthy food choices unavailable	17.9%	37.0%	45.2%
Lack of knowledge about healthy food	5.0%	26.1%	69.0%
Don't like healthier food options	3.7%	28.0%	68.2%
Special diet limits food choices	7.2%	19.1%	73.7%
Food portions served/purchased are too large	18.6%	42.4%	39.0%
Taste of food	51.6%	34.7%	13.6%
Religious requirements	2.5%	6.2%	91.3%

7. For the following foods check whether you try to actively include or actively avoid them in your diet, or whether you do neither.

	<i>Inclu de</i>	<i>Avoi d</i>	<i>Neith er</i>
Vegetables	92.3%	1.7%	6.0%
Fruits	93.1%	1.0%	6.0%
Whole grains	86.1%	2.5%	11.4%
Legumes (beans, peas, lentils)	66.7%	5.2%	28.0%
Vegetarian dishes	40.9%	14.1%	44.9%
Chicken & other poultry	80.1%	7.4%	12.4%
Fish & other seafood	73.2%	13.2%	13.6%
Beef, pork, & other meats	67.5%	14.9%	17.6%
Dairy	80.1%	9.2%	10.7%
Organic food	50.4%	8.2%	41.4%
Salt/sodium	29.8%	31.5%	38.7%
Sugar	26.1%	35.2%	38.7%
Fat	20.8%	37.2%	41.9%
Soda, soft drinks	21.6%	58.8%	19.6%
French fries, chips, & other salty snacks	21.8%	47.1%	31.0%
Pastries, cakes, cookies, pies, & other baked goods	28.8%	35.2%	36.0%

8. How many cups of fruit do you eat each day?

--Click Here-- ▼	
0	6.5%
1/2	21.3%
1	23.8%
1 1/2	12.2%
2	18.6%
2 1/2	4.2%
3	7.7%
3 1/2	1.0%
4	3.5%
4 1/2	0.2%
5	0.5%
>5	0.5%

9. How many cups of vegetables do you eat each day?

--Click Here-- ▼	
0	4.5%
1/2	15.1%
1	22.1%
1 1/2	12.4%
2	21.8%
2 1/2	3.7%
3	9.2%
3 1/2	1.5%
4	5.2%
4 1/2	1.0%
5	2.0%
>5	1.5%

10. On a scale of 1 to 6, rate the healthfulness of your diet.

--Click Here--	
1 (Very unhealthy)	2.2%
2	7.2%
3	24.1%
4	39.0%
5	23.1%
6 (Very healthy)	4.5%

12. How confident are you in the United States' ability to regulate and monitor foods such as meat, dairy, and produce for safety?

--Click Here--	
1 (Not confident at all)	15.6%
2	17.9%
3	25.1%
4	24.3%
5	12.4%
6 (Absolutely confident)	4.7%

11. Would you be interested in a free cooking class that focuses on preparing healthy and affordable dishes?

--Click Here--	
Not interested	25.8%
Somewhat interested	43.2%
Very interested	28.8%
Unsure	2.0%

Grocery Shopping

1. Do you shop frequently (at least twice a month) at a local grocery store?

--Click Here--	
Yes (continue to next question)	94.0%
No (skip to next section)	6.0%

2. Does the grocery store where you shop most frequently have an organic produce section?

--Click Here--	
Yes	68.6%
No	17.4%
I don't know	14.0%

3. Which statement best reflects your ability to buy food?

--Click Here--	
I have enough money to buy the food I need and want.	52.2%
I have enough money to buy food but not all the food I want	33.2%
I sometimes do not have enough money to buy the food I need.	9.5%
I often do not have enough money to buy the food I need.	5.0%

4. When grocery shopping which factors have the biggest influence over what food you buy? Rank from 1 (most important) to 6 (least important) by typing the appropriate number in the box next to each factor.

Price	99.7%
Grown locally	100.0%
Seasonality	100.0%
Nutritional value	100.0%
Taste	100.0%
Growing practices (organic, cage-free, fair trade, etc.)	100.0%

Meal Plan

1. Do you eat at a University of Idaho dining facility three times or more per week?

--Click Here--

Yes (continue to next question) 30.0%

No (you're done--hit the Submit button, and thank you!) 69.7%

2. Do you feel you can eat a healthy diet at the University of Idaho's dining service facilities?

--Click Here--

Yes 54.1%

No 45.1%

3. How interested would you be in a dining option that offered student-grown produce?

--Click Here--

Not interested 13.1%

Somewhat interested 39.3%

Very interested 41.8%

Unsure 4.9%

4. How interested would you be in a dining option that offered fresh and local foods?

--Click Here--

Not interested 4.9%

Somewhat interested 29.5%

Very interested 62.3%

Unsure 2.5%

7. Do you eat the majority of your meals at Wallace Food Court?

--Click Here--

Yes (continue to next question) 39.3%

No (you're done--hit the Submit button, and thank you!) 59.8%

5. How interested would you be in a dining option that offers food from local restaurants?

--Click Here--

Not interested 12.3%

Somewhat interested 27.9%

Very interested 54.9%

Unsure 4.1%

6. When selecting food on campus would you like signage indicating the following?

	Yes	No	Unsure
Nutrient content of food	77.0%	5.7%	16.4%
Calorie content of food	73.0%	11.5%	14.8%
Origin of food if locally grown	68.0%	18.0%	13.1%
If food is organic	73.0%	14.8%	11.5%
The transportation miles of food	45.9%	32.8%	20.5%

8. How often do you think about the amount of food you throw away?

--Click Here--

Never 8.2%

Sometimes 26.5%

Frequently 30.6%

All the time 32.7%

9. When you're finished with a meal and you take your tray to the dish belt, how much food is left on your tray?

--Click Here-- ▼	
None	38.8%
A little	51.0%
A fair amount	6.1%
A lot	2.0%

10. Would you accept the removal of trays at Wallace Food Court in an effort to reduce waste on campus?

--Click Here-- ▼	
Yes	40.8%
No	57.1%

11. On average, how much food waste do you think one student eating at Wallace Food Court throws away in a week (19 meals)?

--Click Here-- ▼	
1 lb.	14.3%
3 lbs.	14.3%
5 lbs.	40.8%
7 lbs.	16.3%
9 lbs.	12.2%

12. Which response best describes how you feel when you are finished eating and you throw away leftover food?

--Click Here-- ▼	
<i>I think there is such an abundance of food that it really doesn't matter.</i>	2.0%
<i>Justified; I paid for it and therefore I can throw it away if I want to.</i>	10.2%
<i>Neutral.</i>	20.4%
<i>Perfectly fine because the food can be composted.</i>	4.1%
<i>Guilty for throwing away food.</i>	46.9%
<i>Nothing; you don't think about it at all.</i>	2.0%
<i>I don't throw away food.</i>	12.2%

Hit the Submit button, and thank you for your participation!