

71 YEARS
of Excellent Energy Education



June 10-20, 2024

Moscow, Idaho

The background of the entire page is a vibrant, abstract image. It features a central view of the Earth from space, with swirling clouds and a bright, glowing light source behind it. Overlaid on this are several bright, yellow, glowing lines that crisscross the scene, creating a sense of energy and connectivity. The overall color palette is dominated by warm yellows, oranges, and reds, with the blue and white of the Earth's surface providing contrast.

ENERGY EXECUTIVE COURSE

**The Premier Energy
Executive Learning
Experience**

"The Energy Executive Course is a great value - the curriculum and networking are excellent."

Anne Jones, Vice President and Chief Human Resources Officer,
MDU Resources

Tradition and Innovation —

THE BEST OF BOTH

The University of Idaho Energy Executive Course was launched in 1954, when alumnus Robert Sessions, personnel director at Idaho Power Company, approached the university to design an educational program to help utility managers develop a leadership perspective and accelerate their transitions to executive responsibility.

Now in its 71st consecutive year, the Energy Executive Course has earned a worldwide reputation as the premier industry-driven executive education program designed specifically for energy leaders.

The Energy Executive Course provides comprehensive analysis of the industry's top challenges and opportunities, and of its general business environment, as well as training for executives to enhance industry knowledge, leadership abilities, and professional effectiveness.

Held in a dynamic academic environment, the Energy Executive Course's intensive format combines some of the energy industry's best leaders with a world-class faculty, an innovative, strategically designed curriculum, and abundant opportunities for network building.

"Above and beyond the world-class training seminars and networking opportunities it offers, the Energy Executive Course creates a space for system-level thinking that most of us rarely experience in our professional lives. Now, months after the course has ended, I remain energized by the people I met and the time I was able to devote to better understanding my role in the evolution of the energy industry."

Rebecca Hughes, Executive Deputy Director, Canals, New York Power Authority

Why Leaders Choose the

UNIVERSITY OF IDAHO ENERGY EXECUTIVE COURSE

As thousands of participants have attested, participation in the Energy Executive Course is an inspiring and transforming experience, resulting in enhanced knowledge and professional growth as well as successful leadership.

Industry-Centered Program

- Led by a nationwide industry advisory board of experts.
- Comprehensive immersion in the energy industry.

Proven Results

- 71st consecutive successful year.
- Formal assessments showing that learning increases in every course module every year.

Innovative, Strategically Designed Curriculum

- Centered on building in-depth knowledge, leadership skills, a strategic mind-set, global vision, and professional networks.
- Continuously updated to reflect the evolving business environment and the latest information on critical issues shaping the future.
- The well-integrated hybrid schedule is delivered using online, virtual, and in-person formats, culminating in a 2-week, in-person immersive learning and networking experience.

Extensive Network Building

- Participants from across the United States and around the world.
- An annual cohort of 55-60 leaders representing 30-35 organizations and every functional area of the industry.
- A career-long resource for exchanging ideas, experiences, best practices, and perspectives.

World-Class Faculty

- Widely respected, influential energy industry and academic leaders.
- Access to an ongoing network of energy industry expertise.

Highest Value

- Over 90 hours with faculty.
- An efficient learning platform online allows self-paced, self-directed learning.
- All-inclusive fees, including instruction, course materials, lodging, meals, refreshments, and other special events.



"The Energy Executive Course not only provided relevant technical content and training, but its exercises on effective leadership, change management, and collaboration made this the most valuable development opportunity I've attended. The EEC is an excellent all-around program which taught skills I call upon often to enhance my leadership and the work I perform."

Stuart Reilly, Deputy General Manager, Business Services, Austin Energy



“The Energy Executive Course brings together the best the utility industry has to offer — instructors who are passionate about the industry, a staff that has thought of every detail, and a learning environment focused on development.”

Pete Hamell, Director of Operations – Iowa, Black Hills Energy

Innovative

STRATEGICALLY DESIGNED CURRICULUM

The Energy Executive Course’s comprehensive curriculum helps participants build in-depth knowledge, leadership skills, a strategic mind-set, global vision, and professional networks. With over 90 faculty contact hours, and an online learning platform, the coursework offers a full immersion in the energy industry.

A rigorous evaluation process ensures relevant and timely content.

New in 2024

- Experience Change
- Transmission: Re-energizing the Grid

Fundamentals

- Electric Power Generation, Transmission, and Distribution
- Natural Gas Production, Transmission, and Delivery
- Next Generation Nuclear
- Utility Accounting and Financial Reporting: How Utilities Make Money
- Financial Management and Capital Markets
- Regulation and Rate Making
- Legal and Regulatory Advocacy: Understanding the Big Picture

Leadership

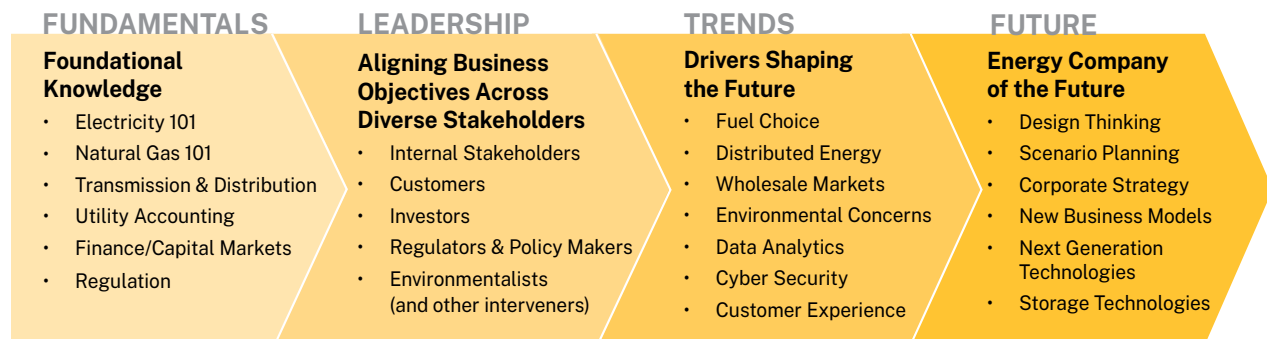
- Customer Experience
- Safety Culture
- Inclusive Leadership
- Strategic Leadership in the Natural Gas Industry
- Strategic Human Resources
- Regulatory Strategy

Trends

- Strategic Trends in Consumer Engagement
- Fuel Diversity: Integrated Resource Planning
- Wholesale Power Markets
- Trends in Energy Security
- Advanced Grid Planning and Operations
- Data Analytics

Future

- Corporate Strategy
- Experience Innovation
- What’s Beyond the Horizon for Utilities
- Pathways to the Future
- Energy Industry and the Environment — Shaping the Future



STRATEGY

“The program curriculum was relevant and spot on.”

Sam Sandoval, Principal Manager, Grid Operations, Southern California Edison



“The EEC is a first-class educational and networking experience. The instructors are experts in their field who deliver relevant industry and leadership content in an effective and engaging manner. Anyone seeking to improve as a leader in the energy industry should attend the EEC.”

Dan Tillis, Director – Customer Experience Team, Montana-Dakota Utilities Co.

World-Class

FACULTY

The faculty who teach in the Energy Executive Course are widely respected, influential leaders. These experts facilitate dialogue on diverse points of view and ensure a well-rounded learning experience. Faculty leaders participating in the 2024 course include:

Roy Barnes, Blue Space Consulting
Customer Experience

Noel Black, Southern Company
Regulatory Strategy

Dana Cabbell, Southern California Edison
Advanced Grid Planning and Operations

Ralph Cavanagh, Natural Resources Defense Council
Environmental Collaboration

A.R. “Skip” Collier, Professional Training Systems, Inc.
Electric Power Generation, Transmission, and Distribution

Grant Dougans, Bain and Company
What’s Beyond the Horizon for Utilities

Jamie Dunckley, Electric Power Research Institute
Electrification of Transportation

Charles Durant, Oak Ridge National Laboratory
Trends in Energy Security

Gregory Guthridge, EY Power and Utilities Advisory Practice
Changing Consumer Ecosystem

Bo Hanchey, Idaho Power Company
Safety Culture

Scott Horton, Delta Concepts Consulting, Inc.
Inclusive Leadership

Scott Kinney, Avista Corp.
Fuel Diversity – Integrated Resource Planning

Brandon Lohse, Arkansas Electric Cooperatives Corporation
Financial Management and Capital Markets

Melanie Miller, Delta Concepts Consulting, Inc.
Inclusive Leadership

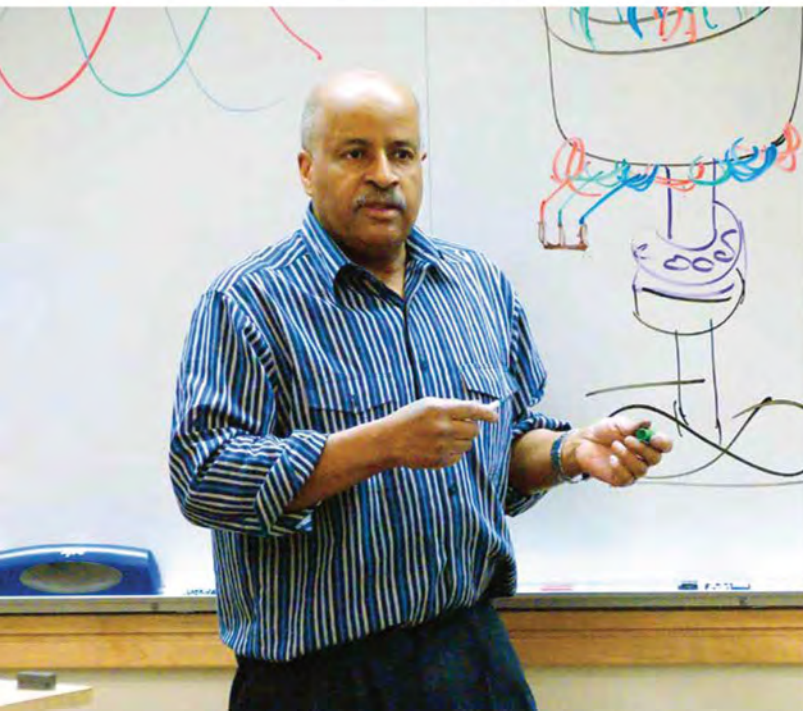
J. Richard Moore
Natural Gas Production, Transmission, and Delivery

David Owens, Da’VAS, LLC
Energy and the Environment – Shaping the Future

Lyall Samaroden, ExperiencePoint
Experience Innovation, Experience Change

“The Energy Executive Course is an amazing experience and a great opportunity to meet and network with talented industry professionals from across the country. I was invigorated by the combination of coursework, professional development, and community.”

Sandra Ball, Manager, Business Customer Services, Seattle City Light



"The EEC experience was exceptional. The course topics reflected the critical and emerging issues we're dealing with every day and the instructors were clearly leaders in the field. Just as importantly, the collaboration and networking with the class cohort provided a valuable opportunity to learn from each other's experiences and expertise. The EEC coursework and cohort experience are must-haves for energy industry professionals."

Natasha Siores, Senior Manager, Regulatory Affairs, NW Natural

Nationwide Industry

ADVISORY BOARD

Spearheaded by an active industry advisory board, the Energy Executive Course curriculum is designed to accelerate the development of energy leaders. Working in partnership with industry ensures a continuous focus on the ever-evolving business environment and leading-edge issues shaping the future.

Noel Black, Southern Company

Kimberly Collier, Puget Sound Energy

Cyndee Fang, NorthWestern Energy

Christine Fanous, Southern California Edison

Anne Jones, MDU Resources

John Kochavatr, Portland General Electric Company

Sara McCoy, Salt River Project

Cristina McQuiston (Chair), OGE Energy Corp.

Michael Mertz, PNM Resources, Inc.

Kerry Overton, Austin Energy

Daniella Piper, New York Power Authority

Evelyn Robinson, PJM Interconnection

Amanda Rome, Xcel Energy

Jerome Schmitz (Vice Chair), Southwest Gas Corporation

Amy Shaw, Idaho Power Company

Gun Shim, Pacific Gas and Electric, Retired

Jason Thackston, Avista Corp.

Tony Tomczak, DTE Energy

Tracy Townsend, Washington Gas

Rich Network of

ENERGY LEADERS

The Energy Executive Course has trained 2,968 men and women from more than 165 companies in 17 countries. The range of professional fields represented by course participants includes technology, finance, engineering, marketing, general business, regulatory affairs, and environmental services. These leaders have risen in their organizations to become vice presidents, presidents, chief executive officers, and board chairs.

"The energy executive course was a phenomenal experience! Being new to the energy industry, this course helped me gain a fundamental understanding of the many different parts of the energy industry — everything from how electricity is generated to utility finance and everything in between. I left EEC inspired!"

Mo Al-Ahmar, Principal Manager, Southern California Edison



“The time I spent at the EEC was priceless. Through the program, I gained insights from renowned industry leaders and collaborated with a diverse and talented group of colleagues from across the energy business, growing and learning together.”

Bluma Sussman, Director, Membership, North American Electric Reliability Corporation

Ideal

LIVING-AND-LEARNING ENVIRONMENT

The Energy Executive Course is the premier executive program in the University of Idaho College of Business and Economics. Classes are held in the J.A. Albertson Building. The state-of-the-art classrooms have been specifically designed to support integrated, participant-focused teaching methods.

The Pacific Northwest is a beautiful and inviting region of the country. Moscow offers the convenience and charm of a small town with the university's exciting panorama of activities. A vital part of our Northwest community, the University of Idaho is nestled in the heart of the Palouse, with its miles of rolling wheat fields and evergreens. Some of the nation's most spectacular lakes, rivers, and mountains are within easy driving distance.

The peaceful retreat atmosphere encourages participants to focus on course content as well as professional interaction. To complement its curriculum, the Energy Executive Course offers several outstanding network-building opportunities.

The comfort of all participants is a major priority. Staff members are known for their attention to detail, ensuring that your stay is not only productive, but enjoyable.

Course participants stay just blocks from campus at the Best Western University Inn.

Meals are served in a private dining room where our executive chefs design delicious and healthy meals noted for variety, quality, and presentation.

ADMISSION AND FEES

The Energy Executive Course is designed for experienced managers and executives who have attained, or are about to attain, significant general management responsibilities. Participants have demonstrated leadership capabilities and the potential to advance in leadership roles and have the endorsement of senior management to attend.

Any employee of an energy company with the potential to benefit from the course is welcome to apply. Our staff relies on the judgment of each company to select those individuals with the potential for growth in leadership responsibilities who will find the course most useful.

The 2024 Energy Executive Course in-person session will be held **June 10 - 20**. Self-paced, self-directed online content is available on April 16 following the live online virtual launch. The registration fee of US \$15,250 includes all instruction, books, and materials in addition to lodging, meals, refreshments, field trips, and other special events. Participants will also receive a Certificate of Completion and Continuing Education Units. A 50% non-refundable deposit is due at the time of application. To ensure the highest-quality educational experience for all participants, enrollment is limited. Please apply by March 1, 2024.



Developing a New Generation OF ENERGY LEADERS

The University of Idaho Energy Executive Course has trained 2,968 energy leaders from more than 165 companies in 17 countries. A history of participating companies include:

- Accenture
- Alameda Municipal Power
- Alaska Electric Light and Power Co.
- Alinta Energy
- Allegheny Energy, Inc.
- ALLETE
- Alliant Energy Corporation
- Alpena Power Company
- Ameren Services
- American Electric Power
- Areva T&D
- Ascendant Group LTD
- Austin Energy
- Avista Corporation
- Bahamas Electricity Corporation
- Barbados Light and Power Company, Ltd.
- Basin Electric Power Cooperative
- BC Hydro and Power Authority
- Bermuda Electric Light Company, Ltd.
- Bermuda Gas and Utility Company, Ltd.
- Black Hills Energy
- Bonneville Power Administration
- Braintree Electric Light Department
- British Columbia Transmission Corporation
- Bryan Texas Utilities
- Canadian Utilities, Ltd.
- Cascade Natural Gas Company
- CenterPoint Energy
- Central Lincoln PUD
- Chelan County PUD
- China Light and Power Company, Ltd.
- Chubu Electric Power Company, Inc.
- CISCO
- Cleco Corporation Holdings, LLC
- Colorado Springs, City of
- Colorado Springs Utilities
- Consolidated Salish and Kootenai Tribes of the Flathead Reservation
- Consumers Energy
- CPPIB America, Inc.
- CPS Energy
- Dairyland Power Cooperative
- DPL, Inc.
- Duquesne Light Company
- Edison Electric Institute
- Edmonton, City of
- El Paso Electric Company
- Electricity Generating Authority of Thailand
- Energy Northwest
- Energy West, Inc.
- ENMAX Corporation
- Entergy Corporation
- EPCOR
- EQT
- Essential Power, LLC
- Eugene Water and Electric Board
- Exelon Corporation
- Fayetteville PWC
- FirstEnergy Corp.
- Fortis Inc.
- Grant County PUD
- Groton Utilities
- Hawaiian Electric Industries, Inc.
- Iberdrola USA
- IBM
- Idaho Falls Power
- Idaho National Laboratory
- Idaho Power Company
- Illinova
- Indonesian Electricity Company (PLN)
- Intermountain Gas Company
- J.R. Simplot
- Jefferson County PUD
- Kirkwood Meadows PUD
- Kootenai Electric Cooperative
- Los Angeles Department of Water and Power
- Lower Colorado River Authority
- Maine Public Service Company
- Memphis Light, Gas and Water
- Midwest Reliability Organization
- Montana-Dakota Utilities
- National Grid USA Service Company, Inc.
- Natural Resources Defense Council
- New Branfels Utilities
- New Jersey Resources
- New York Power Authority
- NiSource, Inc.
- Northern Lights, Inc.
- Northwest Territories Power Corporation
- NorthWestern Energy
- NuScale
- NSTAR
- NV Energy
- NW Natural
- OGE Energy Corporation
- Okinawa Electric Power Company, Inc.
- Omaha Public Power District
- ONE Gas, Inc.
- Orbital Engineering, Inc.
- Otter Tail Power Company
- PacifiCorp
- Pacific Gas and Electric Company
- Pedernales Electric Cooperative
- Peoples Gas and North Shore Gas
- Pepco Holdings
- Perennial Power
- Pinnacle West
- PJM Interconnection, LLC
- Platte River Power Authority
- Plymouth Utilities
- PNM Resources, Inc.
- Portland General Electric Company
- POWER Engineers, Inc.
- PSE&G
- Puget Sound Energy
- Reliability First
- Sabah Electricity Board
- Sacramento Municipal Utility District
- Salt River Project
- SAS
- SaskPower
- Schweitzer Engineering Laboratories
- Scottish Power
- Seattle City Light
- Seminole Electric Cooperative, Inc.
- Sempra Energy
- Skamania PUD
- Snohomish County PUD
- Southern California Edison
- Southern Company
- Southwest Gas Corporation
- SouthWest Water Company
- SWALEC
- Tacoma, City of
- Tenaga Nasional Berhad
- TransAlta Corporation
- Tucson Electric Power
- Uganda Electricity Board
- Unisource Energy Corporation
- University of Idaho
- Vertex Business Services
- Vision Utilities
- WEC Energy Group
- WE Energies
- Western Electricity Coordinating Council
- Wind Energy Transmission Texas
- Wisconsin Energy Corporation
- Xcel Energy, Inc.

2024 Well-Integrated Hybrid Program:

The Energy Executive Course's renowned competency-based curriculum is delivered using online, virtual, and in-person formats.

Virtual Launch

(April 16)

- Thoughtfully planned shorter segments interspersed with lively interaction.
- Sets the stage for intersession group work and prepares participants for June in-person session.

Strategically Timed Touchpoint

(May 4)

- Creates a channel for remote collaboration between April and June.

Online Learning

(Available April 16)

- Natural Gas Production, Transmission, and Distribution
- Utility Accounting and Financial Reporting
- Regulation and Rate Making
- Financial Management

IN-PERSON:

University of Idaho Campus, Moscow, Idaho

(June 10-19)

- Strategically designed to provide a full immersion in the energy industry.
- Two weeks, face-to-face with over 90 in-class faculty contact hours, industry tours, and special events.

Capstone Session, Coeur d'Alene Resort, Coeur d'Alene, Idaho

(June 20)

- Select group of C-suite panelists and key stakeholders engage participants in dynamic discussion and debate about the transformational change taking place in today's energy industry.

Details:

Fee: US \$15,250

Please apply by March 1, 2024

Space is limited

uidaho.edu/eec-apply

Questions:

Yvonne Sertich,
Executive Director
uieec@uidaho.edu
208-885-6265

uieec.org

ENERGY
EXECUTIVE COURSE